

DIGITAL SERVICES

MSSmedia provides clients with digital media management services. We contribute to your business goals and you acquire a return on investment by displaying ads when and where they are relevant to your target market. Our mission is to propel your message further and guarantee the best possible outcomes.

DIGITAL ADVERTISING

- + ORGANIC
- + PAID
- + SOCIAL
- + MOBILE

SEARCH ADVERTISING

- Paid and Organic: Text only. Paid, also known as PPC, people search for companies and you pay for results. Organic, also known as relevant website content and seen “after” the paid “ad”.

DISPLAY ADVERTISING

- Paid Pay-Per-Click (PPC) advertising campaigns using Images, GIF, or VIDEO only and are a great way to boost your business. These paid online campaigns can re-engage users that have visited your website and help build brand awareness.

SOCIAL ADVERTISING

- Social advertising campaigns are a great way to generate leads and brand awareness in its simplest form. These paid online campaigns establish loyalty and engage users.

IN-APP TARGETING

- Precise, location-based targeting: Use mobile location services to reach consumers in real-time when they are around a point of interest, such as a University, store, or office.