

+ RESULTS DRIVEN

Media + Marketing Agency  
**MSS**media 

Creating a Sincere Difference

## PUBLIC RELATIONS EXPERTISE

**O**ur mission is to create share-worthy content that engages audiences, inspires action and drives results. We accomplish this by securing Earned Media coverage in top-level media outlets within the General and Hispanic markets; increasing your Share of Voice and Relevance; and executing meaningful and ownable moments through powerful activations and partnerships.

### INDUSTRY SECTORS SERVED

- + ADVOCACY & NON-PROFIT ORGANIZATIONS
- + FASHION & BEAUTY
- + HOSPITALITY & TRAVEL
- + FOOD, WINE & SPIRITS

### MARKETS SERVED

General  
Hispanic  
Black  
International

### PUBLIC RELATIONS CLIENT LIST

Bluemercury  
Bobbi Brown Cosmetics  
Brickell City Centre  
Cecconi's  
de GRISOGONO  
Forte Dei Marmi  
Fresh Stone Crabs  
Lafayette 148 New York  
La Mer  
Little Dreams Foundation  
Make-A-Wish  
Southern Florida  
Nautilus by Arlo  
Patricia Field  
Ron Barceló  
Seaspice  
Skin Laundry  
Sports Illustrated Swimsuit  
VanDutch  
WALL Miami Beach  
YachtLife

### EARNED MEDIA OUTLETS

Broadcast  
TV  
Radio

Print  
Newspapers  
Magazines

Online  
Media Sites  
Blogs

Shared  
Influencer  
Engagement  
Social

**PUBLIC RELATIONS EXPERTISE**

**Earned Media + Influencer Relations**

**ADVOCACY & NON-PROFIT ORGANIZATIONS**

**RAISED OVER 11.5 MILLION:**  
The InterContinental Miami Make-A-Wish Ball raised more than 11.5 million impressions over the 5 years representing the annual Gala

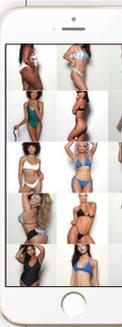
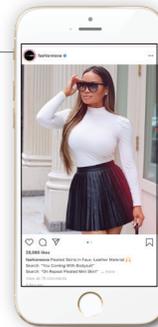
**SECURED BROADCAST COVERAGE:** TV interviews with CBS4 Miami and additional regional stations



**FASHION & BEAUTY**

**EARNED TOP GOOGLED BRAND OF 2018:**  
Spearheaded campaign to make Fashion Nova an Internet success

**GENERATED 7 BILLION IMPRESSIONS:**  
Increased visibility for Sports Illustrated Swimsuit Miami Swim Week Show in 2018



**HOSPITALITY & TRAVEL**

**EARNED MEDIA:**  
Features in Conde Nast Traveler, Forbes, People, US Weekly



**SOCIAL MEDIA SUCCESS:**  
Won the Most Instagrammed event installation during Miami Art Basel for Nautilus by Arlo

**GAINED BRAND POSITIONING:**  
Positioned WALL, as the choice venue for Miami's most coveted events

**FOOD, WINE & SPIRITS**



**CREATED U.S. BRAND PRESENCE:**  
Established Ron Barceló as the most awarded Dominican rum

**ACHIEVED BRAND NOTORIETY:**  
Built Seaspice's reputation as the leading waterfront destination in Miami through editorial and influencer partnerships

**PUBLIC RELATIONS EXPERTISE**

Impressive Media Network

**100,000**

media contacts of TV, magazine, radio, influencer, radio and blog partners with a network of millions in total reach

**Our team is bicoastal to serve you national media connections and support**

Successfully secured **1,500+** media features and spotlights this year and counting

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